

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 163 SOCIAL AND DEMOGRAPHIC TRENDS
FINAL QUESTIONNAIRE
FEBRUARY 10-17, 2025**

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 (“don’t know” in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

-MAIN QUESTIONNAIRE BEGINS HERE

QUESTIONS HELD FOR FUTURE RELEASE

QUE: BRAND1
ASK ALL:

How important, if at all, do you think it is for companies and organizations to make public statements about political or social issues?

[PN: IF CATI:] (READ LIST)

- 1 Very important
2 Somewhat important
3 Not too important
4 Not at all important
98 [PN: IF CATI:] (DO NOT READ) Don't know
99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

QUESTIONS HELD FOR FUTURE RELEASE

BAT: STATERACEFEEL

ASK ALL:

[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

[PN: IF WEB:] When you think about the state of race and racial issues in the U.S. these days, how often do you feel...

[PN: IF CATI: **READ FOR FIRST ITEM:**] When you think about the state of race and racial issues in the U.S. these days, how often do you feel...(INSERT ITEM)? Do you feel this way (**READ LIST**)?

[PN: IF CATI: **READ FOR SUBSEQUENT ITEMS:**] How often do you feel (INSERT ITEM)? (**READ AS NECESSARY:** When you think about the state of race and racial issues in the U.S. these days, how often do you feel (INSERT ITEM)? Do you feel this way (**READ LIST**)?)

BATTERY ITEMS:

- a Angry
- b Exhausted
- c Fearful
- d Proud
- e Hopeful
- f Satisfied
- g Uninterested

RESPONSE CATEGORIES:

- 1 Extremely often
- 2 Very often
- 3 Sometimes
- 4 Rarely
- 5 Never
- 98 [PN: IF CATI:] (**DO NOT READ**) Don't know
- 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (**DO NOT READ**) Refused

QUE: RACESURV12MOD

ASK ALL:

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3, 98, AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

When it comes to Black people having equal rights with White people, do you think our country has...

[PN: IF CATI:] (**READ LIST**)

- 1 Gone too far
 - 2 Not gone far enough
 - 3 Been about right
 - 98 [PN: IF CATI:] (**DO NOT READ**) Don't know
 - 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (**DO NOT READ**) Refused
-

QUE: RACESURV13

ASK IF THINKS COUNTRY HAS NOT GONE FAR ENOUGH (RACESURV12MOD=2):

How likely, if at all, is it that Black people in our country will eventually have equal rights with White people?

[PN: IF CATI:] (READ LIST)

- 1 Very likely
 - 2 Somewhat likely
 - 3 Not too likely
 - 4 Not at all likely
 - 98 [PN: IF CATI:] (DO NOT READ) Don't know
 - 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused
-

QUE: TOOFAROE

ASK IF THINKS COUNTRY HAS GONE TOO FAR (RACESURV12MOD=1):

In what ways do you think the country has gone too far when it comes to Black people having equal rights with White people?

- ___ [PN: PROGRAM OPEN END TEXT BOX WITH NO CHARACTER LIMIT]
 - 98 [PN: IF CATI:] (DO NOT READ) Don't know
 - 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused
-

QUE: NOTFARENOUGHOE

ASK IF THINKS COUNTRY HAS NOT GONE FAR ENOUGH (RACESURV12MOD=2):

In what ways do you think the country has not gone far enough when it comes to Black people having equal rights with White people?

- ___ [PN: PROGRAM OPEN END TEXT BOX WITH NO CHARACTER LIMIT]
 - 98 [PN: IF CATI:] (DO NOT READ) Don't know
 - 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused
-

QUE: RACATTN

ASK ALL:

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3, 98, AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

In general, do you think there is too much, too little, or about the right amount of attention paid to race and racial issues in our country these days?

[PN: IF CATI:] (READ LIST)

- 1 Too much attention
 - 2 Too little attention
 - 3 About the right amount of attention
 - 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
 - 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused
-

QUE: BLM

ASK ALL:

[PN: ROTATE RESPONSE OPTIONS 1-4/4-1; INCLUDE ROTATION IN DATA FILE]

From what you've read and heard, how do you feel about the Black Lives Matter movement?

[PN: IF CATI:] (READ LIST)

- 1 Strongly support
 - 2 Somewhat support
 - 3 Somewhat oppose
 - 4 Strongly oppose
 - 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
 - 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused
-

QUESTIONS HELD FOR FUTURE RELEASE

TXT:

DISPLAY TO ALL:

As you may know, there was a lot of attention paid to issues related to race and racial inequality in our country in the summer of 2020, sparked by the murder of George Floyd, a Black man who was killed by White police officer Derek Chauvin [**PN: IF CATI:** (PRONO: SHOH-vin)] in Minneapolis.

QUE: RACECHNG_MOD5YR

ASK ALL:

Looking back, do you think the increased focus on issues of race and racial inequality following George Floyd's killing represented a change in the way most Americans think about these issues?

[**PN: IF CATI:**] (READ LIST)

- 1 Yes, a major change
- 2 Yes, a minor change
- 3 No, not a change

[**PN: INSERT A LINE OF SPACE**]

- 4 [**PN: IF WEB:**] Don't know enough to say [**PN: IF CATI:**] Or you don't know enough to say?
- 99 [**PN: IF WEB:**] Web blank / [**PN: IF CATI:**] (DO NOT READ) Refused

QUE: IMPLIVES_MOD5YR

ASK ALL:

[**PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3 AND 99 LAST; INCLUDE ROTATION IN DATA FILE**]

Do you think the increased focus on issues of race and racial inequality following George Floyd's killing...

[**PN: IF CATI:**] (READ LIST)

- 1 Led to changes that have improved the lives of Black people
- 2 Did not lead to changes that have improved the lives of Black people

[**PN: INSERT A LINE OF SPACE**]

- 3 [**PN: IF WEB:**] Don't know enough to say [**PN: IF CATI:**] Or you don't know enough to say?
 - 99 [**PN: IF WEB:**] Web blank / [**PN: IF CATI:**] (DO NOT READ) Refused
-

QUE: IMPACTPOLICE

ASK ALL:

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3, 4, AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

Compared with before George Floyd's killing, do you think the relationship between police and Black people in the U.S. today is...

[PN: IF CATI:] (READ LIST)

- 1 Better now than before
- 2 Worse now than before
- 3 About the same as before

[PN: INSERT A LINE OF SPACE]

- 4 **[PN: IF WEB:]** Don't know enough to say **[PN: IF CATI:]** Or you don't know enough to say?
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: TRUMP_RACE

ASK ALL:

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3, 98, AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

When it comes to issues related to race, do you think President Trump will...

[PN: IF CATI:] (READ LIST)

- 1 Make things better
- 2 Make things worse
- 3 Not make much difference

98 **[PN: IF CATI:] (DO NOT READ)** Don't know

99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUESTIONS PREVIOUSLY RELEASED
